

monster®  
Find Better.™

# Employment Index

Feb 2021

## Hiring Trends in Malaysia



# Contents



01 Key Highlights of the Month

Page 3

02 Hiring Trends - Industry

Page 4

03 Hiring Trends - Functional Area

Page 5

04 Data & Methodology

Page 6

05 About Monster APAC & Gulf

Page 7

06 Annexure

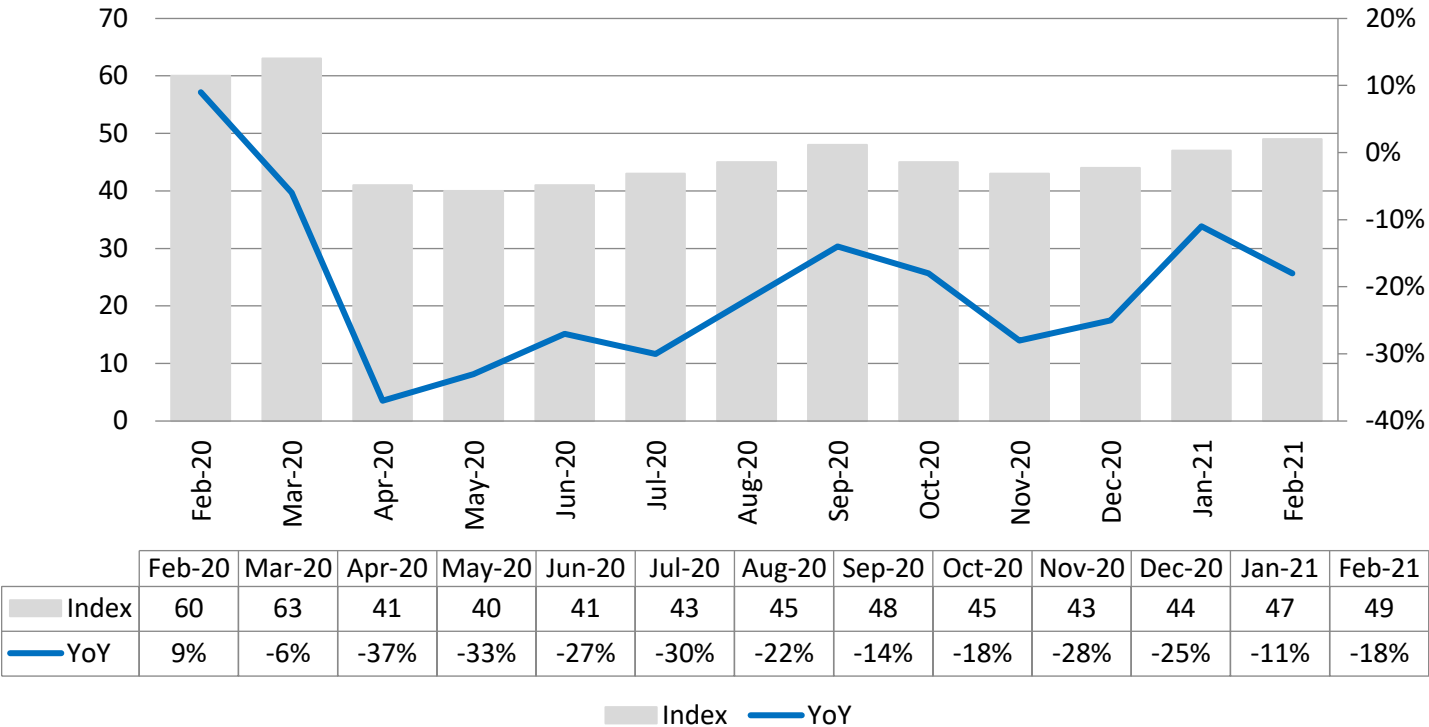
Page 9-10

# Key Highlights of the Month

## Monster Employment Index Malaysia falls 18% in online recruitment activity between February'20 and February'21

- ✓ The Monster Employment Index (MEI) decreased to 49 in February'21 from 60 in February'20.
- ✓ MoM, there's incline as monthly job demand witnessed a growth of 4%; as January'21 saw an index of 47.
- ✓ According to the MEI, the recruitment activity is growing again.

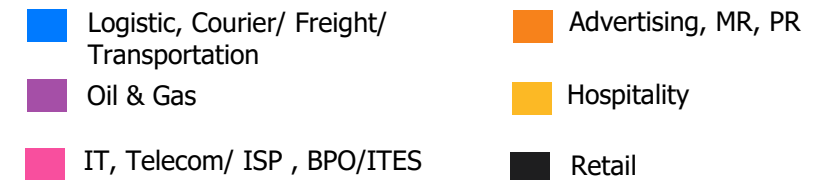
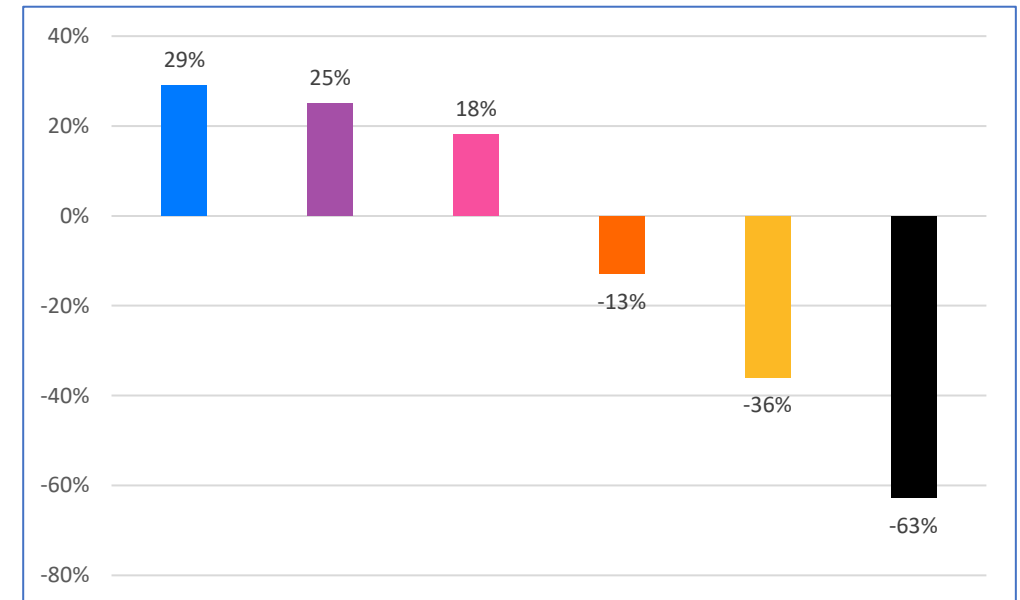
Monster Employment Index



# Hiring Trends – Industry\*

6 out of 9 industries monitored by the Index recorded incline in February'21 on annual basis

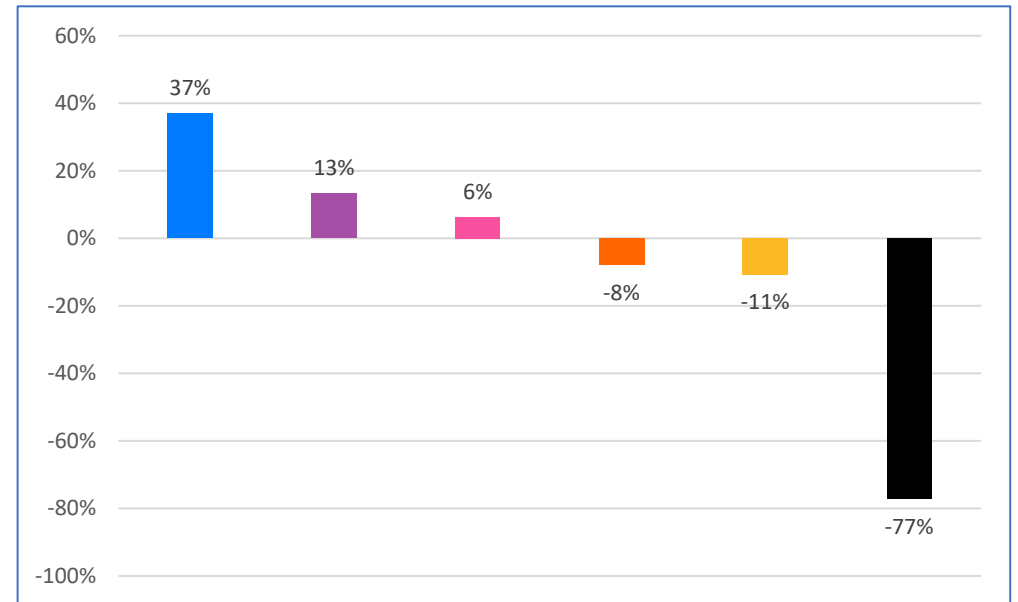
- ✓ **Logistic, Courier/ Freight/ Transportation, Shipping/ Marine** (+29%), **Oil and Gas** (+25%) and **IT, Telecom/ISP, BPO/ITES** (+18%) industries saw the steepest growth in online recruitment activity in February'21 from the year-ago level.
- ✓ All monitored industries except **Retail** (-63%), **Hospitality** (-36%), **Advertising, Market Research, Public Relations, Media and Entertainment** (-13%) and **BFSI** (-12%) saw incline in online recruitment activity on YoY basis.
- ✓ Some of the major industries like **Production/Manufacturing, Automotive and Ancillary** (+10%), and **Engineering, Construction and Real Estate** (0%) also saw year-on-year growth in February'21.



# Hiring Trends - Functional Area\*

6 out of 9 functional areas monitored by the Index registered increase in annual demand in February'21

- ✓ Annual online demand for all professionals saw a sudden jump in February'21. **Customer Service** (+37%), **Software, Hardware, Telecom** (+13%) and **Purchase/ Logistics/ Supply chain** (+6%) noticed the sharpest incline in recruitment activity from the year ago level.
- ✓ Whereas **Hospitality & Travel** (-77%), **HR & Admin** (-11%), **Finance & Accounts** (-8%) and **Marketing & communication** (-6%) were the functional areas that noticed the decline in hiring demand.
- ✓ Some of the other areas like **Sales & Business Development** (+1%), **Engineering/ Production, Real Estate** (0%) and **Marketing & Communications** (0%) saw growth on YoY basis.



# Data & Methodology

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

In order to avoid excessive monthly fluctuations, the index is calculated using a volatility-adjusting formula. We publish the data in a volume index format with the base value of 100. The index describes changes in the level of online job demand against the baseline. An increase in the index indicates growth in online job availability and suggests an increase in the demand for employees by employers.

Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the result obtained from the use of such information.



# About Monster APAC & Gulf

Monster is a leading online career and recruitment resource, and with its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster started its operations with India in 2001 and today has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia

In India, it is headquartered in Hyderabad, and has presence in more than 10 other cities of India, including Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. In India, the Monster Mobile App was voted Product of the Year 2016, under the 'Mobile App Job' category in a survey of over 18,000 people by Nielsen. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

**To learn more about Monster in APAC & Gulf, visit:**

[www.monsterindia.com](http://www.monsterindia.com)

[www.monster.com.my](http://www.monster.com.my)

[www.monstergulf.com](http://www.monstergulf.com)

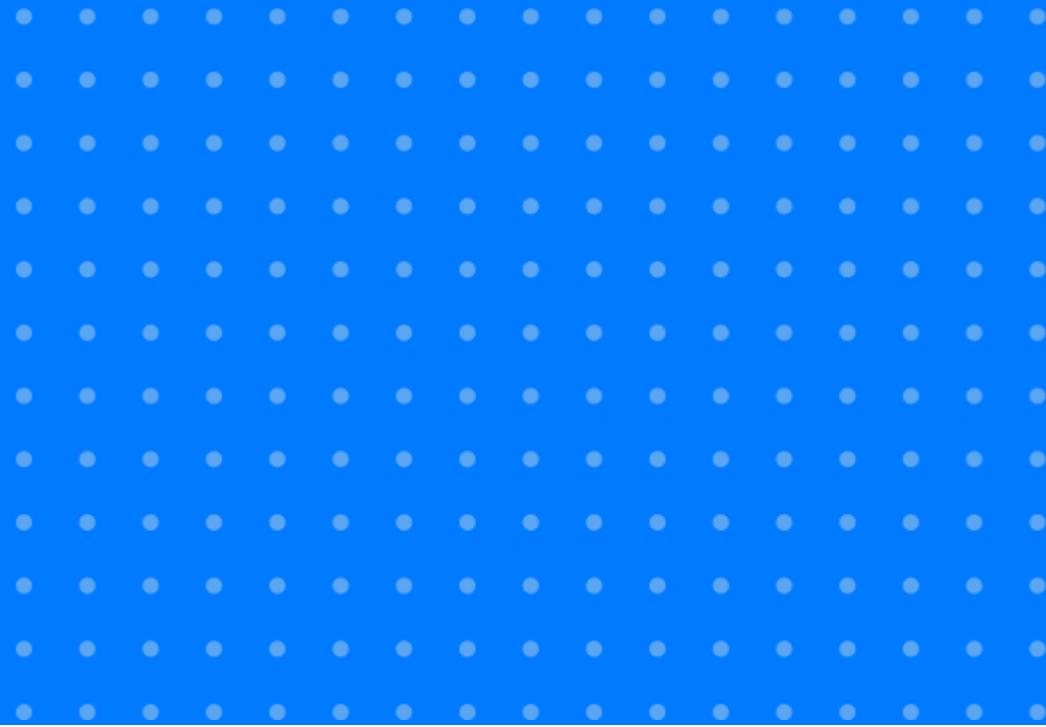
[www.monster.com.ph](http://www.monster.com.ph)

[www.monster.com.sg](http://www.monster.com.sg)

[www.monster.com.hk](http://www.monster.com.hk)



# Annexure





# Annexure: Industry Data\*

Industries	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21
IT, Telecom/ISP and BPO/ITES	138	138	95	64	84	87	90	99	118	116	130	137	163
Engineering, Construction and Real Estate	56	60	41	34	41	44	44	45	47	48	50	51	56
BFSI	67	68	40	38	42	41	43	46	49	48	49	52	59
Production/Manufacturing, Automotive and Ancillary	91	93	78	73	80	80	82	84	89	89	91	94	100
Oil and Gas	100	105	95	86	90	91	90	93	97	101	110	107	125
Hospitality	64	59	46	30	40	40	38	40	38	40	40	40	41
Retail	43	46	13	11	6	10	10	13	16	14	15	16	16
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	55	66	16	15	24	29	37	42	51	50	53	61	71
Advertising, Market Research, Public Relations, Media and Entertainment	62	63	44	49	46	48	49	52	53	52	54	56	54

# Annexure: Functional Area Data\*

Functions	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21
Software, Hardware, Telecom	83	93	63	60	62	60	55	57	64	66	63	77	94
Finance & Accounts	63	64	46	45	48	48	49	51	52	53	52	56	58
Sales & Business Development	74	78	53	46	46	51	54	59	64	66	68	70	75
Customer Service	19	16	12	9	6	7	7	11	15	17	19	23	26
Marketing & Communications	79	80	66	66	67	69	69	71	71	72	71	74	74
HR & Admin	56	57	42	42	43	45	45	46	47	48	48	51	50
Engineering /Production, Real Estate	62	65	48	46	49	51	52	54	57	57	57	61	62
Hospitality & Travel	35	24	19	12	6	2	2	4	5	5	6	6	8
Purchase/ Logistics/ Supply Chain	64	72	38	37	43	46	50	52	57	58	59	66	68

**Thank you**

