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# Employment Index

Nov 2021

## Hiring Trends in Malaysia



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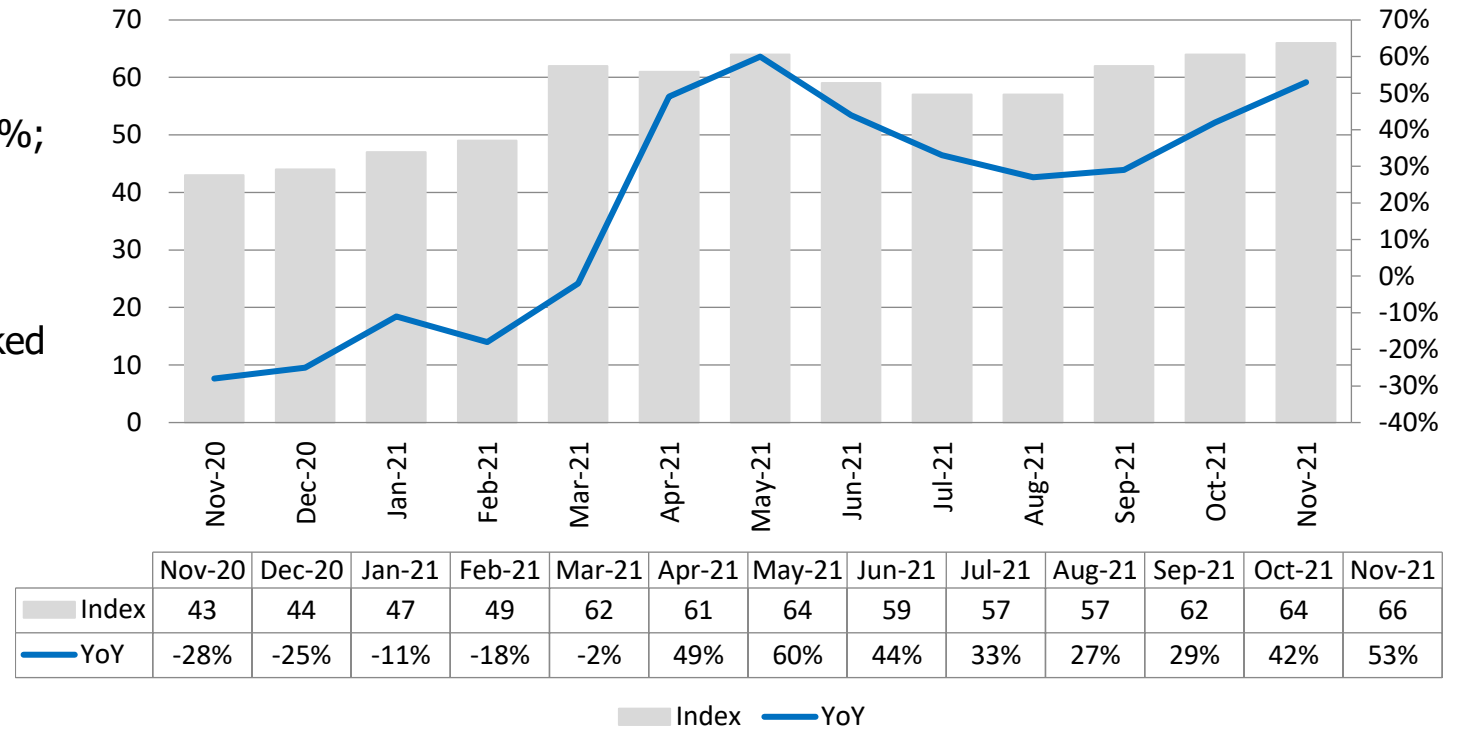
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# Key Highlights of the Month

**Monster Employment Index Malaysia rise 53% in online recruitment activity between November'20 and November'21**

- ✓ The Monster Employment Index (MEI) moved to 66 in November'21 from 45 in November'20.
- ✓ MoM, the job demand witnessed an increase of 3%; as October'21 saw an index of 62.
- ✓ According to the MEI, e-recruitment activity marked growth of 16% in the last three month.

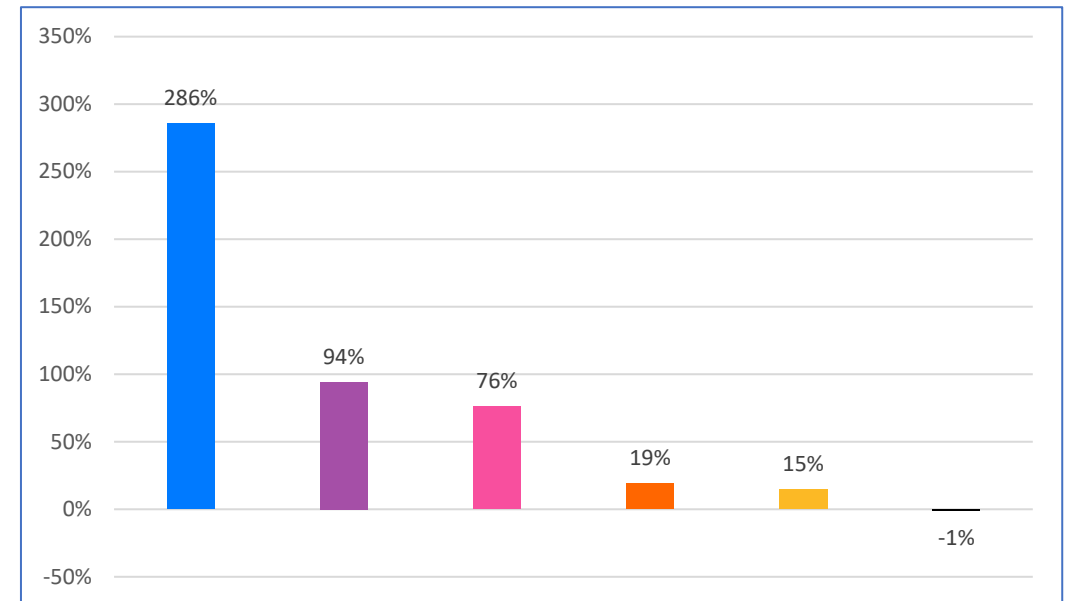
**Monster Employment Index**



# Hiring Trends – Industry\*

Job demand grew for 8 out of 9 industries monitored by the Index in November'21 on annual basis

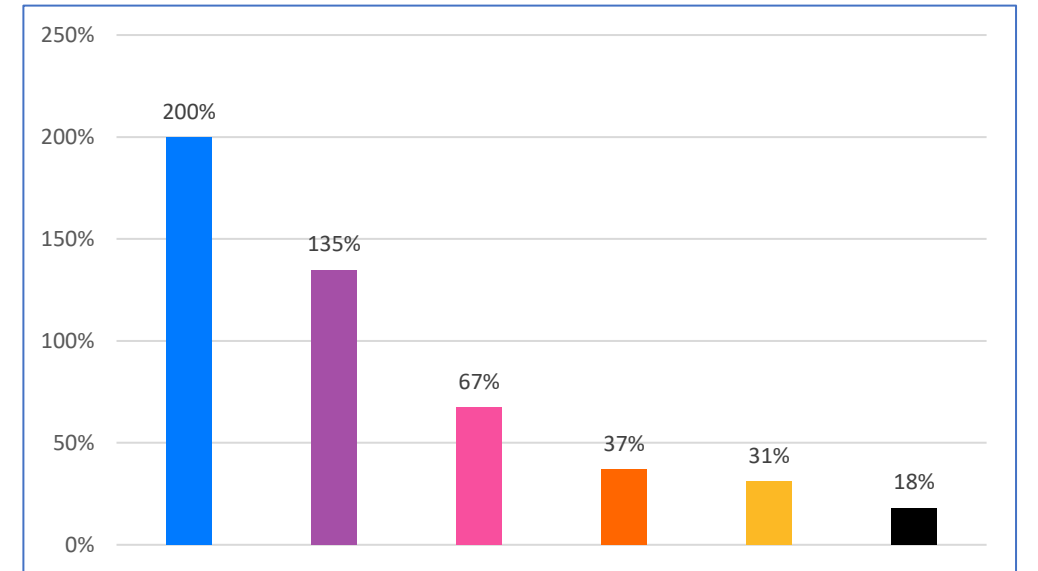
- ✓ **Production/Manufacturing, Automotive and Ancillary (+286%), IT, Telecom/ISP, BPO/ITES (+94%) and Advertising, Market Research, Public Relations, Media and Entertainment (+76%)** industries marked the sharpest rise in demand for jobs in November'21 from the year-ago level.
- ✓ All monitored industries except **BFSI (-1%)** noticed increase in hiring activity annually in November'21.
- ✓ Some of the major industries like **Logistic, Courier/ Freight/ Transportation, Shipping/ Marine (+15%), Retail (+19%), Oil and Gas (20%), Engineering, Construction and Real Estate (+23%)** and **Hospitality (+41%)** also saw consecutive growth in November'21 Vs November'20



# Hiring Trends - Functional Area\*

All the 9 functional areas monitored by the Index registered increased annual demand in November'21

- ✓ The demand for all professionals witnessed monthly as well as annual upsurge in hiring demand in November'21. **Hospitality & Travel** (+200%), **Software, Hardware, Telecom** (+135%) and **Purchase/ Logistics/ Supply chain** (+67%) noticed a huge jump in recruitment activity from the year ago level.
- ✓ Some of the other areas like **Marketing & Communications** (+18%), **HR & Admin** (+31%), **Engineering/ Production, Real Estate** (+37%), **Finance & Accounts** (+45%), **Sales & Business Development** (+55%) and **Customer Service** (+59%) also grew sequentially on YoY basis.



# Data & Methodology

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

In order to avoid excessive monthly fluctuations, the index is calculated using a volatility-adjusting formula. We publish the data in a volume index format with the base value of 100. The index describes changes in the level of online job demand against the baseline. An increase in the index indicates growth in online job availability and suggests an increase in the demand for employees by employers.

Monster Employment Index was first launched in India in November 2010 with data collected since November 2009 followed by Gulf in November 2011 with data collected since November 2010; Singapore in November 2014 with data collected since January 2011; Philippines and Malaysia in November 2015 with data collected since February 2014.

Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the result obtained from the use of such information.



# About Monster APAC & Gulf

Monster is a leading online career and recruitment resource, and with its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster started its operations with India in 2001 and today has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia

In India, it is headquartered in Hyderabad, and has presence in more than 10 other cities of India, including Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. In India, the Monster Mobile App was voted Product of the Year 2016, under the 'Mobile App Job' category in a survey of over 18,000 people by Nielsen. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

**To learn more about Monster in APAC & Gulf, visit:**

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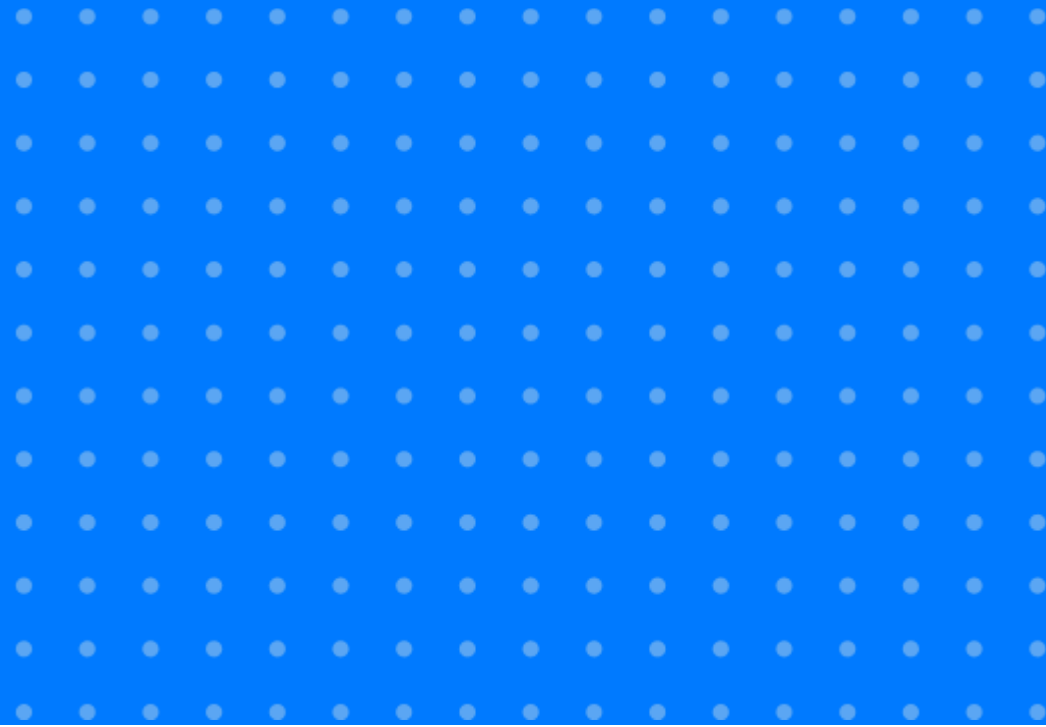
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# Annexure





# Annexure: Industry Data\*

Industries	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21
IT, Telecom/ISP and BPO/ITES	116	130	137	163	184	165	187	194	194	202	207	212	225
Engineering, Construction and Real Estate	48	50	51	56	63	51	50	48	48	48	50	55	55
BFSI	48	49	52	59	71	65	64	65	62	63	68	75	77
Production/Manufacturing, Automotive and Ancillary	89	91	94	100	108	105	106	101	97	98	100	107	106
Oil and Gas	101	110	107	125	127	121	123	128	133	115	113	104	100
Hospitality	40	40	40	41	43	42	41	40	39	40	40	44	48
Retail	14	15	16	16	31	28	24	14	15	15	30	43	54
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	50	53	61	71	94	79	74	63	55	64	68	88	88
Advertising, Market Research, Public Relations, Media and Entertainment	52	54	56	54	64	60	60	57	57	54	57	61	64

# Annexure: Functional Area Data\*

Functions	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21
Software, Hardware, Telecom	66	63	77	94	118	115	114	120	119	124	139	147	155
Finance & Accounts	53	52	56	58	69	68	68	67	68	69	73	77	77
Sales & Business Development	66	68	70	75	91	88	88	76	80	76	87	90	102
Customer Service	17	19	23	26	31	31	24	24	26	17	17	22	27
Marketing & Communications	72	71	74	74	80	81	80	76	75	75	78	83	85
HR & Admin	48	48	51	50	61	60	61	55	54	53	56	60	63
Engineering /Production, Real Estate	57	57	61	62	73	71	72	67	65	67	71	76	78
Hospitality & Travel	5	6	6	8	12	16	16	13	11	8	12	12	15
Purchase/ Logistics/ Supply Chain	58	59	66	68	88	87	88	81	75	82	85	92	97

**Thank you**

