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# Employment Index

May 2020

## Hiring Trends in Malaysia



# Contents

01 Key Highlights of the Month

Page 3

02 Hiring Trends - Industry

Page 4

03 Hiring Trends - Functional Area

Page 5

04 Data & Methodology

Page 6

05 About Monster APAC & Gulf

Page 7

06 Annexure

Page 9-10



# Key Highlights of the Month

## Monster Employment Index Malaysia registered annual decline of 33% in May 2020

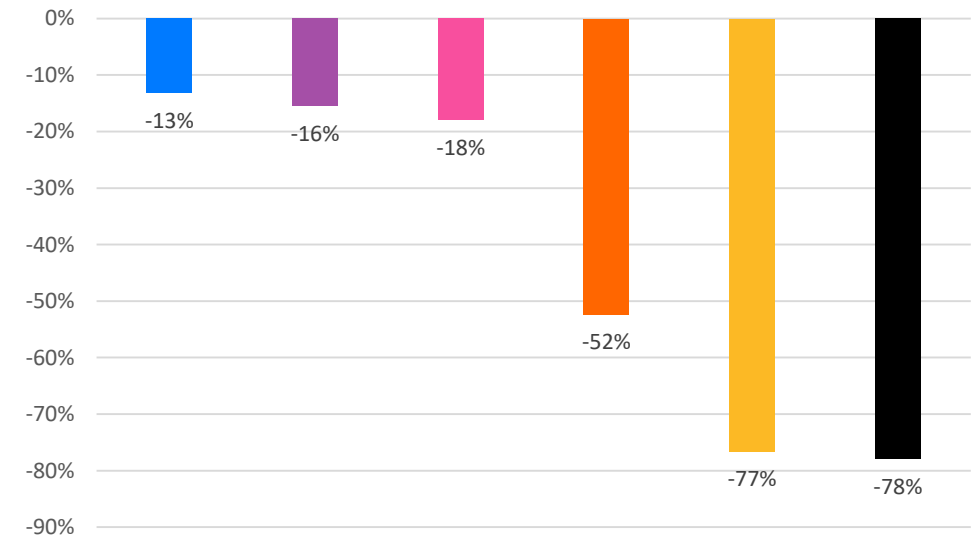
- ✓ The Monster Employment Index (MEI) decreased to 40 in May 2020 from 60 in May 2019.
- ✓ The sharp fall in online recruitment activity is due to COVID-19 outbreak that has affected businesses across globe.
- ✓ Month-on-month, decline of 2% was recorded; April 2020 saw an index of 41.



# Hiring Trends – Industry\*

All the 9 industries monitored by the Index recorded decline in May 2020 on annual basis

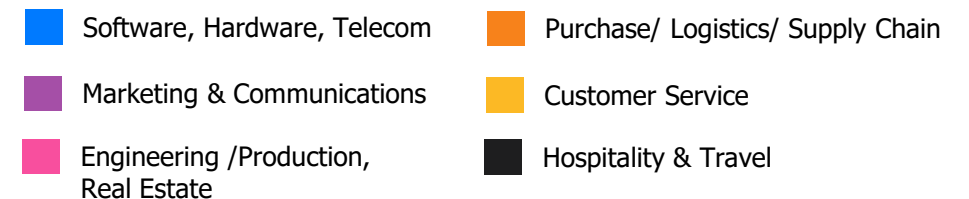
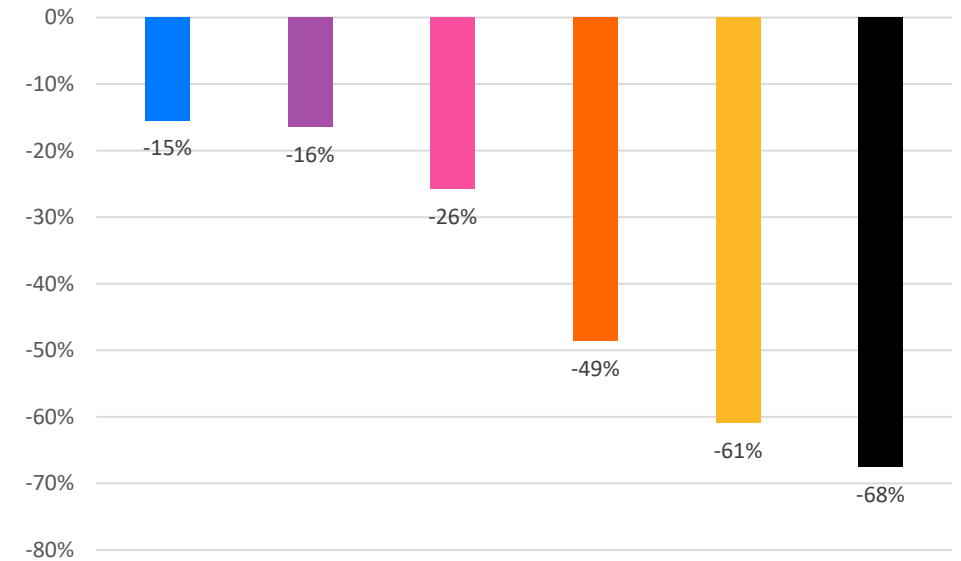
- ✓ All monitored industries indicated decline in online demand between May 2019 and 2020. **Oil and Gas** (-13%), **Advertising, Market Research, Public Relations, Media and Entertainment** (-16%) and **Production/Manufacturing, Automotive and Ancillary** (-18%) saw least decline.
- ✓ **Logistic, Courier/ Freight/ Transportation, Shipping/ Marine** (-78%), **Retail** (-77%), **Hospitality** (-52%) witnessed the sharpest fall in May 2020.



# Hiring Trends - Functional Area\*

All the 9 functional areas monitored by the Index registered decreased annual demand in May 2020

- ✓ Like industries, all functional areas also recorded receded year-on-year growth in May 2020. **Software, Hardware, Telecom** (-15%) followed by **Marketing & Communications** (-16%) witnessed the least decline among others.
- ✓ **Hospitality & Travel** (-68%) recorded the most-notable annual decline followed by **Customer Service** (-61%) and **Purchase/ Logistics/ Supply Chain** (-26%).



# Data & Methodology

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

In order to avoid excessive monthly fluctuations, the index is calculated using a volatility-adjusting formula. We publish the data in a volume index format with the base value of 100. The index describes changes in the level of online job demand against the baseline. An increase in the index indicates growth in online job availability and suggests an increase in the demand for employees by employers.

Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the result obtained from the use of such information.



# About Monster APAC & Gulf

Monster is a leading online career and recruitment resource, and with its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster started its operations with India in 2001 and today has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia

In India, it is headquartered in Hyderabad, and has presence in more than 10 other cities of India, including Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. In India, the Monster Mobile App was voted Product of the Year 2016, under the 'Mobile App Job' category in a survey of over 18,000 people by Nielsen. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

**To learn more about Monster in APAC & Gulf, visit:**

[www.monsterindia.com](http://www.monsterindia.com)

[www.monster.com.my](http://www.monster.com.my)

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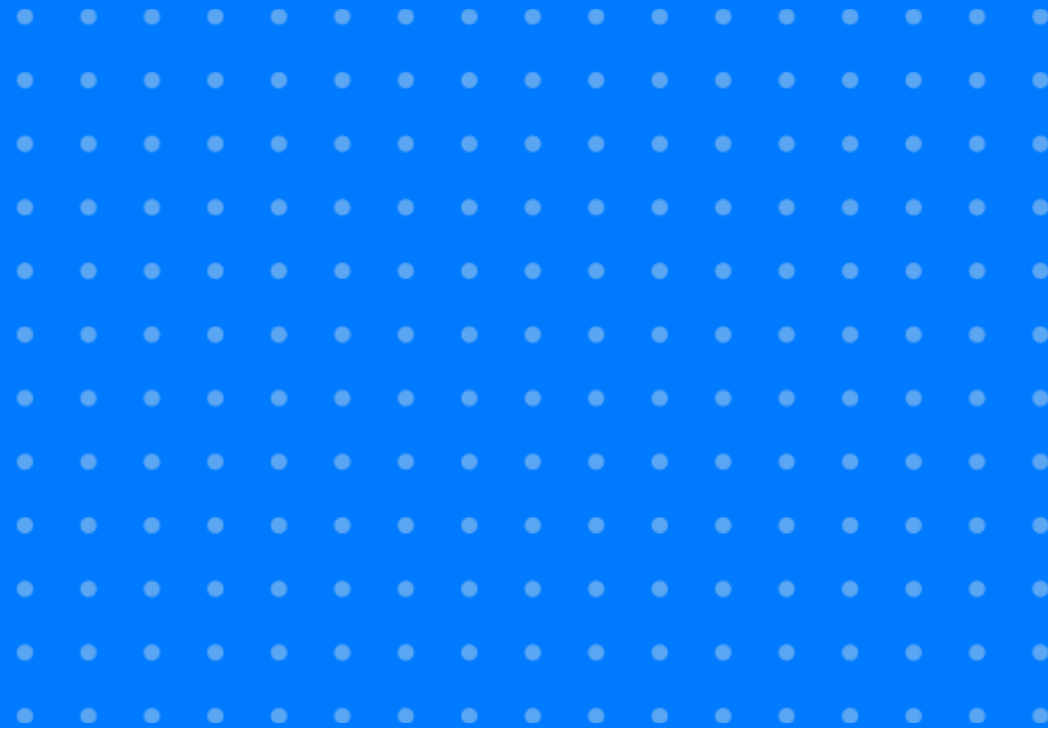
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# Annexure





# Annexure: Industry Data\*

Industries	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20
IT, Telecom/ISP and BPO/ITES	127	125	136	141	139	138	149	146	123	138	138	95	64
Engineering, Construction and Real Estate	59	54	59	56	56	56	58	57	51	56	60	41	34
BFSI	65	59	68	64	62	57	63	63	55	67	68	40	38
Production/Manufacturing, Automotive and Ancillary	89	88	91	88	88	87	89	89	86	91	93	78	73
Oil and Gas	99	102	110	116	102	98	99	101	96	100	105	95	86
Hospitality	63	59	66	71	61	58	66	68	68	64	59	46	30
Retail	47	42	48	45	45	40	45	40	30	43	46	13	11
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	68	59	71	63	59	59	58	58	45	55	66	16	15
Advertising, Market Research, Public Relations, Media and Entertainment	58	55	60	58	56	57	61	60	54	62	63	44	49

# Annexure: Functional Area Data\*

Functions	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-19
Software, Hardware, Telecom	71	68	78	74	75	77	78	72	58	83	93	63	60
Finance & Accounts	63	59	65	61	60	56	60	60	55	63	64	46	45
Sales & Business Development	77	74	78	75	75	71	75	71	64	74	78	53	46
Customer Service	23	22	27	22	23	24	30	27	17	19	16	12	9
Marketing & Communications	79	77	80	77	76	76	79	77	74	79	80	66	66
HR & Admin	59	56	60	56	56	55	57	55	52	56	57	42	42
Engineering /Production, Real Estate	62	59	64	60	60	60	61	61	56	62	65	48	46
Hospitality & Travel	37	47	41	44	39	40	53	55	34	35	24	19	12
Purchase/ Logistics/ Supply Chain	72	65	74	69	67	66	65	65	57	64	72	38	37

**Thank you**

