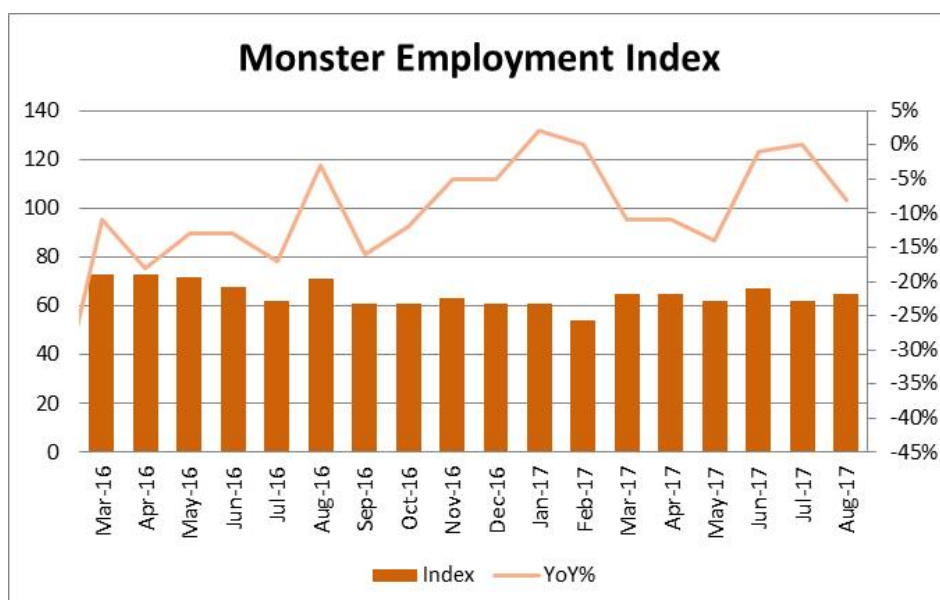


Malaysia's annual e-recruitment sentiment plunges in August amidst weak economic growth

- Online recruitment activity in Malaysia declined 8% between August 2016 and 2017, according to the latest Monster Employment Index (MEI)
- The **Oil and Gas** sector reported the highest growth in online hiring activity at **34% year-on-year**
- The **Retail** sector saw the steepest decline at **-36% year-on-year**
- Demands for **Software, Hardware, Telecom** professionals reported the highest annual growth in hiring at **23% year-on-year**, while **Customer Service** talent were the least in demand at **-57% year-on-year**



KUALA LUMPUR, 4 October 2017 – According to the latest Monster Employment Index (MEI), online hiring activity in Malaysia regressed 8% between August 2016 and 2017.

[The Monster Employment Index \(MEI\)](#) is a gauge of online job posting activities compiled monthly by [Monster.com](#). It records the industries and occupations that show the highest and lowest growth in recruitment activity locally.

In August, the Oil and Gas sector emerged as the best-performing sector, recording a 34% year-on-year growth in online hiring. This is the sector's fifth consecutive growth recorded this year.

The Retail sector reported the sharpest drop in hiring activity, with a 36% year-on-year dip.

When looking specifically at occupational groups, Software, Hardware and Telecom roles saw the most demand in Malaysia, reporting 23% year-on-year growth in online hiring. This is a 33% decline from 56% year-on-year growth in July.

Customer Service roles remained the worst performing occupational group, reporting a sharp 57% year-on-year decline.

“While e-recruitment sentiment plummeted steeply this August, the Malaysian job market is expected to remain somewhat stable for the rest of the year as the country pushes for a digital economy despite market uncertainties. While talent shortage persists, the lack of relevant and in-demand skillset is also a huge concern amongst employers as well as fresh graduates in Malaysia. Constant upskilling is the key”, said **Sanjay Modi, Managing Director, Monster.com – APAC and Middle East.**

“With support from the government, Malaysia is carving a strong path towards building the digital workforce of the future. The Malaysia Productivity Blueprint, a bold step by the government will likely not only boost employee productivity, but also facilitate the ease of doing business in Malaysia. This will lead to the creation of more jobs and opportunities for the labour market”.

The [Monster Employment Index](#) Malaysia is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities, culled from a large representative selection of career websites and online job listings across Malaysia. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

Monster Employment Index Malaysia results for the past 18 months are as follows:

Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Y-o-Y
73	73	72	68	62	71	61	61	63	61	61	54	65	65	62	67	62	65	-8%

Top Growth Industries

Year-over-year Growth	Aug 16	Aug 17	% Growth Y-o-Y
Oil and Gas	65	87	34%
IT, Telecom/ISP and BPO/ITES	90	92	2%
Production/Manufacturing, Automotive and Ancillary	90	91	1%
BFSI	84	78	-7%

Lowest Growth Industries

Year-over-year Growth	Aug 16	Aug 17	% Growth Y-o-Y
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	85	72	-15%
Hospitality	77	64	-17%
Advertising, Market Research, Public Relations, Media and Entertainment	80	63	-21%
Retail	85	54	-36%

Top Growth Occupations

Year-over-year Growth	Aug 16	Aug 17	% Growth Y-o-Y
Software, Hardware, Telecom	48	59	23%
Sales & Business Development	87	87	0%
Purchase/ Logistics/ Supply Chain	78	77	-1%
Engineering /Production, Real Estate	76	71	-7%

Lowest Growth Occupations

Year-over-year Growth	Aug 16	Aug 17	% Growth Y-o-Y
HR & Admin	73	64	-12%
Marketing & Communications	93	81	-13%
Hospitality & Travel	76	39	-49%
Customer Service	56	24	-57%

By Industry

	2016						2017						
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
IT, Telecom/ISP and BPO/ITES	90	71	70	80	83	80	64	86	87	87	100	92	92
Engineering, Construction and Real Estate	76	67	66	66	64	65	63	75	71	69	69	64	67
BFSI	84	71	70	72	68	81	71	88	86	82	85	75	78
Production/Manufacturing, Automotive and Ancillary	90	85	85	88	86	88	87	93	93	94	93	89	91
Oil and Gas	65	63	68	65	68	66	66	71	82	78	87	83	87
Hospitality	77	80	63	62	58	55	53	59	59	55	58	60	64
Retail	85	67	65	70	65	60	42	57	59	59	64	54	54
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	85	65	65	64	55	60	47	69	69	67	76	66	72
Advertising, Market Research, Public Relations, Media and Entertainment	80	71	71	73	73	70	58	69	66	63	67	61	63

By Occupation

	2016						2017						
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Software, Hardware, Telecom	48	37	43	51	50	44	35	57	59	50	65	56	59
Finance & Accounts	81	73	72	74	70	71	68	79	78	74	79	73	75
Sales & Business Development	87	76	78	84	83	84	63	83	86	84	91	84	87
Customer Service	56	44	38	39	38	31	23	32	31	27	30	27	24
Marketing & Communications	93	86	85	88	87	85	77	84	83	81	83	80	81
HR & Admin	73	67	68	68	66	63	57	65	64	62	66	62	64
Engineering /Production, Real Estate	76	67	67	67	64	66	67	74	71	68	73	68	71
Hospitality & Travel	76	68	49	46	38	34	31	47	42	35	42	43	39
Purchase/ Logistics/ Supply Chain	78	66	68	69	67	70	61	74	73	71	78	73	77

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About the Monster Employment Index

Launched in May 2015, with data collected since February 2014, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in Malaysia conducted by Monster Malaysia. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Malaysia, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc., parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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