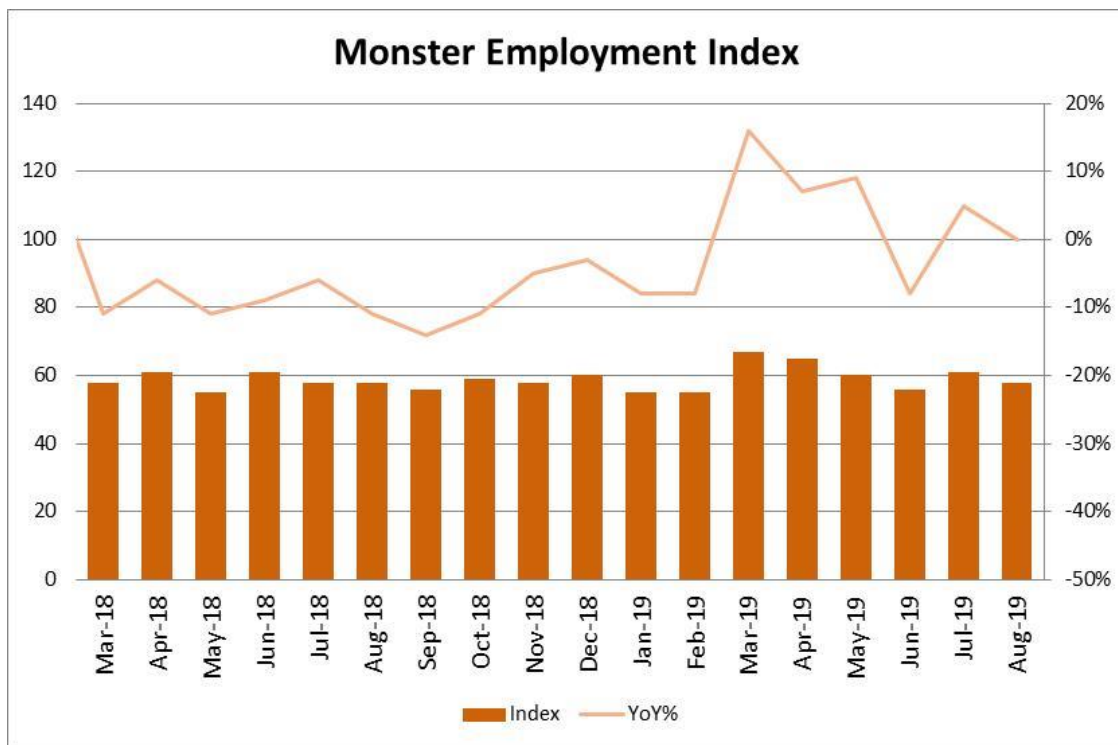


# monster®

## EMPLOYMENT INDEX

### August 2019 Index Highlights:

- Monster Employment Index Malaysia witnesses no growth this month, on-the-year.
- IT, Telecom/ISP and BPO/ITES registers the most-notable year-on-year growth in online recruitment activity and Engineering, Construction and Real Estate exhibits the steepest decline.
- Software, Hardware, Telecom charts the steepest growth in demand among occupation groups, on-the-year.



Monster Employment Index Malaysia results for the past 18 months are as follows:

Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Jul 19	Aug 19	Y-o-Y
58	61	55	61	58	58	56	59	58	60	55	55	67	65	60	56	61	58	0%

**Industry Year-over-year Trends:** Five of the nine industry sectors monitored by the Index, witnessed growth in online recruitment activity.

- **IT, Telecom/ISP and BPO/ITES** (up 38 percent) led online recruitment activity among industry sectors in August 2019 on annual basis. Growth momentum paced up by five percentage points; up from 33

percent last month. In the last six-months (between February and August 2019), the sector recorded growth of 17 percent.

- Long-term growth momentum in **Hospitality** (up 29 percent) improved; up from 25 percent growth in July 2019. This was also the most-notable growth registered in the series. In short-term as well, the sector saw growth on all parameters; up eight percent (month-on-month), up 13 percent (three-month and up 22 percent (six-month).
- **Oil and Gas** (up 23 percent) registered double-digit growth for the fifth consecutive month, on-the-year. Pace of growth improved by three percentage points vis-à-vis last month. The sector also exhibited increased demand on month-on-month (up five percent), three-month (up 17 percent) and six-month (up 13 percent) basis.
- Online recruitment activity in **Advertising, Market Research, Public Relations, Media and Entertainment** (zero percent) matched the corresponding period a year-ago. Nonetheless, on six-month (up 12 percent) basis, the sector recorded growth.
- **BFSI** (up three percent) continued to witness uptrend in e-recruitment activity for the second consecutive month. Also, on six-month basis, an increased demand of three percent was registered.
- **Engineering, Construction and Real Estate** (down 10 percent) witnessed the most-notable annual decline among the monitored sectors.

### Top Growth Industries

Year-over-year Growth	Aug 18	Aug 19	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	102	141	38%
Hospitality	55	71	29%
Oil and Gas	94	116	23%
Retail	40	45	13%

### Lowest Growth Industries

Year-over-year Growth	Aug 18	Aug 19	% Growth Y-o-Y
Advertising, Market Research, Public Relations, Media and Entertainment	58	58	0%
Production/Manufacturing, Automotive and Ancillary	89	88	-1%
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	66	63	-5%
Engineering, Construction and Real Estate	62	56	-10%

**Occupation Year-over-year Trends:** Growth in online demand for professionals was positive in two of the nine job-roles monitored by the Index.

- **Software, Hardware, Telecom** (up 32 percent) professionals continued to lead growth in online demand among the monitored occupation categories. In short-term as well, the job-role indicated growth of four percent (three-month) and 16 percent (six-month).
- Online demand for **Sales & Business Development** professionals charted marginal growth of one percent between August 2018 and 2019. Nonetheless, the job-role has been registering positive growth since March 2019. In the last six-months (between February and August 2019), Sales & Business Development exhibited growth of nine percent.

- **Hospitality & Travel** (down two percent) continued to witness receded annual growth since May 2019. However, growth momentum improved by nine percentage points; down from decline of 11 percent last month.
- **Engineering /Production, Real Estate** (down nine percent) saw the steepest year-on-year decline among the job-roles this month.

### Top Growth Occupations

Year-over-year Growth	Aug 18	Aug 19	% Growth Y-o-Y
Software, Hardware, Telecom	56	74	32%
Sales & Business Development	74	75	1%
Customer Service	22	22	0%
Marketing & Communications	78	77	-1%

### Lowest Growth Occupations

Year-over-year Growth	Aug 18	Aug 19	% Growth Y-o-Y
Purchase/ Logistics/ Supply Chain	71	69	-3%
Finance & Accounts	64	61	-5%
HR & Admin	59	56	-5%
Engineering /Production, Real Estate	66	60	-9%

### By Industry

	2018						2019						
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
<b>IT, Telecom/ISP and BPO/ITES</b>	102	106	124	119	118	118	121	134	134	127	125	136	141
<b>Engineering, Construction and Real Estate</b>	62	59	62	60	59	56	55	68	62	59	54	59	56
<b>BFSI</b>	62	58	64	61	61	60	62	76	71	65	59	68	64
<b>Production/Manufacturing, Automotive and Ancillary</b>	89	88	91	90	91	88	91	95	93	89	88	91	88
<b>Oil and Gas</b>	94	87	98	103	98	102	103	99	106	99	102	110	116
<b>Hospitality</b>	55	53	55	54	56	55	58	61	63	63	59	66	71
<b>Retail</b>	40	37	43	40	40	35	33	55	54	47	42	48	45
<b>Logistic, Courier/ Freight/ Transportation, Shipping/ Marine</b>	66	59	68	61	64	63	54	80	73	68	59	71	63
<b>Advertising, Market Research, Public Relations, Media and Entertainment</b>	58	54	58	56	55	53	52	64	63	58	55	60	58

### By Occupation

	2018						2019						
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
<b>Software, Hardware, Telecom</b>	56	57	67	67	62	62	64	85	82	71	68	78	74
<b>Finance &amp; Accounts</b>	64	60	65	62	61	60	60	70	67	63	59	65	61

<b>Sales &amp; Business Development</b>	74	72	76	74	76	69	69	83	82	77	74	78	75
<b>Customer Service</b>	22	22	30	19	15	16	15	22	23	23	22	27	22
<b>Marketing &amp; Communications</b>	78	76	78	77	78	75	75	84	83	79	77	80	77
<b>HR &amp; Admin</b>	59	57	58	56	58	56	56	65	62	59	56	60	56
<b>Engineering /Production, Real Estate</b>	66	62	66	64	63	60	59	70	66	62	59	64	60
<b>Hospitality &amp; Travel</b>	45	50	34	38	52	34	32	33	39	37	47	41	44
<b>Purchase/ Logistics/ Supply Chain</b>	71	66	72	68	71	65	64	80	76	72	65	74	69

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### **About the Monster Employment Index**

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity locally. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information. Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

### **About Monster APAC & Gulf**

Monster has been a leading online career and recruitment resource for more than 20 years. With its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services. To learn more about Monster in APAC & Gulf, visit: [www.monsterindia.com](http://www.monsterindia.com) | [www.monstergulf.com](http://www.monstergulf.com) | [www.monster.com.sg](http://www.monster.com.sg) | [www.monster.com.my](http://www.monster.com.my) | [www.monster.com.ph](http://www.monster.com.ph) | [www.monster.com.hk](http://www.monster.com.hk)

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