

## Malaysia's Year-End Online Hiring Activity Dips -33%

- Malaysia registered a -33% year-over-year decline in e-recruitment in December 2015, when compared to December 2014, according to the Monster Employment Index (MEI)
- Not one of the nine industry sectors monitored by the MEI witnessed positive annual growth in online hiring
- The **Production/ Manufacturing, Automotive and Ancillary** sector saw the least decline at -9% year-over-year, while the **Logistic, Courier/ Freight/ Transportation, Shipping/ Marine** sector witnessed the steepest decline at -35%
- Demands for **Marketing & Communications** professionals took lead in December, registering a 1% year-over-over growth, while the **Software, Hardware, Telecom** roles remained weak, registering at -66%



**KUALA LUMPUR, 26 JANUARY 2016** – Malaysia witnessed steep annual decline in online hiring between December 2014 and 2015 at -33% year-over-year, according to the latest Monster Employment Index (MEI) report.

In fact, this monthly gauge of online job posting activity in Malaysia found annual growth across all industry sectors remains in decline.

The Production/Manufacturing, Automotive and Ancillary sector saw the least decline at -9% year-over-year. Yet despite the negative growth, the sector has witnessed marginal improvement in its pace of annual growth between November and December.

On the other hand, the Logistics, Courier/Freight/Transportation and Shipping/Marine industry fared the worst between December 2014 and 2015, registering a -35% annual decline.

Annual demand across all occupational groups also witnessed negative growth. This is with the exception of the Marketing and Communications professionals, which led online hiring activity with just 1% growth year-over-year.

Demand for Software, Hardware, Telecom jobs experienced the steepest decline at -66% year-over-year. This is a further drop from November's -60% decline.

“As Malaysia’s economic outlook remains gloomy, online hiring activity is likely to continue to be slow. Within organisations, only critical positions are likely to be filled as year-end retrenchments in the private sector were high, and the public sector also froze its hiring activity,” said **Sanjay Modi, Managing Director, Monster.com (India, Middle East, Southeast Asia, Hong Kong).**

“In the manufacturing sector, the pace of annual decline between November and December has witnessed marginal improvement. Despite this, Malaysia’s economic situation has made it difficult for employers in this sector to increase hiring efforts. But with the establishment of new production plants in the country, demands within the sector is likely to be sustained.”

The Monster Employment Index Malaysia is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities, culled from a large representative selection of career websites and online job listings across Malaysia. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

**Monster Employment Index Malaysia results for the past 18 months are as follows:**

Jul 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Y-o-Y
101	92	96	91	96	96	83	89	82	89	83	78	75	73	73	69	66	64	-33%

**Top Growth Industries**

Year-over-year Growth	Dec 14	Dec 15	% Growth Y-o-Y
Production/Manufacturing, Automotive and Ancillary	90	82	-9%
Advertising, Market Research, Public Relations, Media and Entertainment	96	78	-19%
Engineering, Construction and Real Estate	97	70	-28%
Retail	100	72	-28%

**Lowest Growth Industries**

Year-over-year Growth	Dec 14	Dec 15	% Growth Y-o-Y
Oil and Gas	106	74	-30%
IT, Telecom/ISP and BPO/ITES	107	72	-33%
Hospitality	110	73	-34%
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	91	59	-35%

**Top Growth Occupations**

Year-over-year Growth	Dec 14	Dec 15	% Growth Y-o-Y
Marketing & Communications	90	91	1%
Finance & Accounts	102	77	-25%
HR & Admin	93	69	-26%
Engineering /Production, Real Estate	94	67	-29%

**Lowest Growth Occupations**

Year-over-year Growth	Dec 14	Dec 15	% Growth Y-o-Y
Sales & Business Development	99	66	-33%
Purchase/ Logistics/ Supply Chain	90	58	-36%
Hospitality & Travel	115	66	-43%
Software, Hardware, Telecom	109	37	-66%

## By Industry

	2014	2015											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>IT, Telecom/ISP and BPO/ITES</b>	107	79	97	87	88	81	80	102	82	91	85	77	72
<b>Engineering, Construction and Real Estate</b>	97	83	92	89	106	99	95	88	81	82	78	75	70
<b>BFSI</b>	109	89	102	105	121	116	105	111	97	91	82	73	77
<b>Production/Manufacturing, Automotive and Ancillary</b>	90	86	89	88	95	92	89	89	89	87	85	85	82
<b>Oil and Gas</b>	106	76	82	81	85	85	92	76	63	77	75	71	74
<b>Hospitality</b>	110	99	117	100	91	86	92	74	81	85	80	76	73
<b>Retail</b>	100	85	88	93	105	101	94	81	92	91	84	78	72
<b>Logistic, Courier/ Freight/ Transportation, Shipping/ Marine</b>	91	86	100	98	114	110	102	96	88	83	71	68	59
<b>Advertising, Market Research, Public Relations, Media and Entertainment</b>	96	91	78	70	83	85	90	87	86	87	82	83	78

## By Occupation

	2014	2015											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Software, Hardware, Telecom</b>	109	82	101	85	88	73	72	69	63	62	48	45	37
<b>Finance &amp; Accounts</b>	102	89	96	98	109	104	97	95	91	86	79	74	77
<b>Sales &amp; Business Development</b>	99	90	93	92	95	91	79	73	75	70	65	64	66
<b>Customer Service</b>	101	77	82	70	84	90	74	80	85	86	85	74	68
<b>Marketing &amp; Communications</b>	90	89	88	86	93	92	100	97	97	97	92	94	91
<b>HR &amp; Admin</b>	93	83	87	83	89	80	78	74	74	75	72	72	69
<b>Engineering /Production, Real Estate</b>	94	82	89	84	93	88	85	80	75	76	73	72	67
<b>Hospitality &amp; Travel</b>	115	99	120	91	87	77	79	60	74	76	80	69	66
<b>Purchase/ Logistics/ Supply Chain</b>	90	82	91	86	95	88	79	77	73	74	64	62	58

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### **About the Monster Employment Index**

Launched in May 2015, with data collected since February 2014, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in Malaysia conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Malaysia, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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