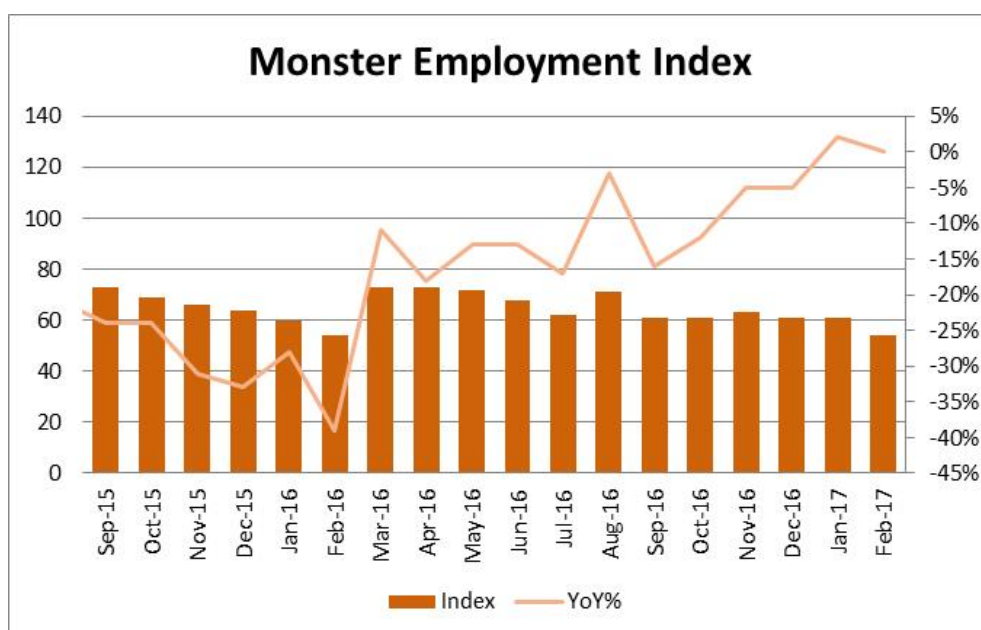


## E-Recruitment Stays Muted In Malaysia, Records Zero Annual Growth In February

- According to the Monster Employment Index, Malaysia reported no growth in online recruitment activity between February 2016 and 2017
- **IT, Telecom/ISP and BPO/ITES** reported the steepest growth in online hiring activity at **31% year-on-year**
- The **Retail** sector saw the greatest decline in online recruitment at **-22% year-on-year**.
- Amongst occupations, **Software, Hardware, Telecom roles** reported the steepest annual growth in hiring at **30% year-on-year**, while **Customer Service** talent were the least in demand at **-55% year-on-year**



**KUALA LUMPUR, 29 MARCH 2017** – Malaysia recorded zero annual in online hiring between February 2016 and February 2017, according to the latest Monster Employment Index (MEI).

[The Monster Employment Index \(MEI\)](#) is a gauge of online job posting activities compiled monthly by [Monster.com](#). It records the industries and occupations that show the highest and lowest growth in recruitment activity locally.

Recording the most positive growth in hiring activity is the IT, Telecom/ISP and BPO/ITES sectors, with growth of 31% year-on-year. This annual growth momentum eased by five percentage points from January 2017, which registered 36% growth

The Retail sector fared the lowest amongst all industries in online hiring, reporting -22% year-on-year in February 2017.

When looking at specific jobs in Malaysia, Software, Hardware, Telecom talent saw the strongest year-on-year demand at 30%. This is also the group's steepest growth recorded amongst other sectors. The job role continued to register double-digit positive growth for the fourth month in a row.

Customer Service professionals continued to fare the worst in online hiring, exhibiting a sharp - 55% annual decline – plunging further from the -52% annual decline recorded in January 2017.

“Automation and robotics are defining growth for most businesses and key industry verticals. Reflecting this trend, talent from the IT, Telecom/ISP and BPO/ITES will remain in high demand, coping with the ever-growing need for talent with niche skills. The MEI is in line with this drift. The prevailing economic conditions calls for businesses to focus more on re-skilling existing employees and be more agile while implementing hiring strategies to stay competitive,” said **Sanjay Modi, Managing Director, Monster.com – APAC and Middle East.**

“Widening skill gaps is a growing concern due to which productivity is affected, which is critical because the rate of adoption of new technologies lies at the hands of those who are highly skilled. The recent MEI indices have suggested that Malaysia should experience a cautious job market in 2017, as businesses are expected to freeze head count across non-critical and support areas and step up recruitment in niche verticals.”

The [Monster Employment Index](#) Malaysia is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities, culled from a large representative selection of career websites and online job listings across Malaysia. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

**Monster Employment Index Malaysia results for the past 18 months are as follows:**

Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Y-o-Y
73	69	66	64	60	54	73	73	72	68	62	71	61	61	63	61	61	54	0%

### Top Growth Industries

Year-over-year Growth	Feb 16	Feb 17	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	49	64	31%
BFSI	63	71	13%
Production/Manufacturing, Automotive and Ancillary	80	87	9%
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	44	47	7%

### Lowest Growth Industries

Year-over-year Growth	Feb 16	Feb 17	% Growth Y-o-Y
Oil and Gas	68	66	-3%
Advertising, Market Research, Public Relations, Media and Entertainment	61	58	-5%
Hospitality	64	53	-17%
Retail	54	42	-22%

### Top Growth Occupations

Year-over-year Growth	Feb 16	Feb 17	% Growth Y-o-Y
Software, Hardware, Telecom	27	35	30%
Purchase/ Logistics/ Supply Chain	49	61	24%
Sales & Business Development	55	63	15%
Engineering /Production, Real Estate	61	67	10%

### Lowest Growth Occupations

Year-over-year Growth	Feb 16	Feb 17	% Growth Y-o-Y
Marketing & Communications	79	77	-3%
HR & Admin	62	57	-8%
Hospitality & Travel	56	31	-45%
Customer Service	51	23	-55%

### By Industry

	2016											2017	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
<b>IT, Telecom/ISP and BPO/ITES</b>	49	76	78	80	76	72	90	71	70	80	83	80	64
<b>Engineering, Construction and Real Estate</b>	61	79	79	78	73	66	76	67	66	66	64	65	63
<b>BFSI</b>	63	97	94	91	84	71	84	71	70	72	68	81	71
<b>Production/Manufacturing, Automotive and Ancillary</b>	80	87	88	86	86	85	90	85	85	88	86	88	87
<b>Oil and Gas</b>	68	75	74	67	68	64	65	63	68	65	68	66	66
<b>Hospitality</b>	64	71	74	71	81	77	77	80	63	62	58	55	53
<b>Retail</b>	54	89	92	91	85	75	85	67	65	70	65	60	42
<b>Logistic, Courier/ Freight/ Transportation, Shipping/ Marine</b>	44	69	74	72	70	64	85	65	65	64	55	60	47
<b>Advertising, Market Research, Public Relations, Media and Entertainment</b>	61	78	80	77	77	72	80	71	71	73	73	70	58

### By Occupation

	2016											2017	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
<b>Software, Hardware, Telecom</b>	27	52	55	52	44	36	48	37	43	51	50	44	35
<b>Finance &amp; Accounts</b>	68	90	87	86	81	73	81	73	72	74	70	71	68
<b>Sales &amp; Business Development</b>	55	76	79	77	80	75	87	76	78	84	83	84	63
<b>Customer Service</b>	51	77	77	76	65	58	56	44	38	39	38	31	23
<b>Marketing &amp; Communications</b>	79	91	92	91	89	87	93	86	85	88	87	85	77
<b>HR &amp; Admin</b>	62	75	72	71	70	67	73	67	68	68	66	63	57
<b>Engineering /Production, Real Estate</b>	61	76	76	75	72	66	76	67	67	67	64	66	67
<b>Hospitality &amp; Travel</b>	56	67	69	67	80	68	76	68	49	46	38	34	31
<b>Purchase/ Logistics/ Supply Chain</b>	49	67	71	70	70	64	78	66	68	69	67	70	61

- ENDS -

**About the Monster Employment Index**

Launched in May 2015, with data collected since February 2014, the [Monster Employment Index](#) is a broad and comprehensive monthly analysis of online job posting activity in Malaysia conducted by [Monster Malaysia](#). Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Malaysia, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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