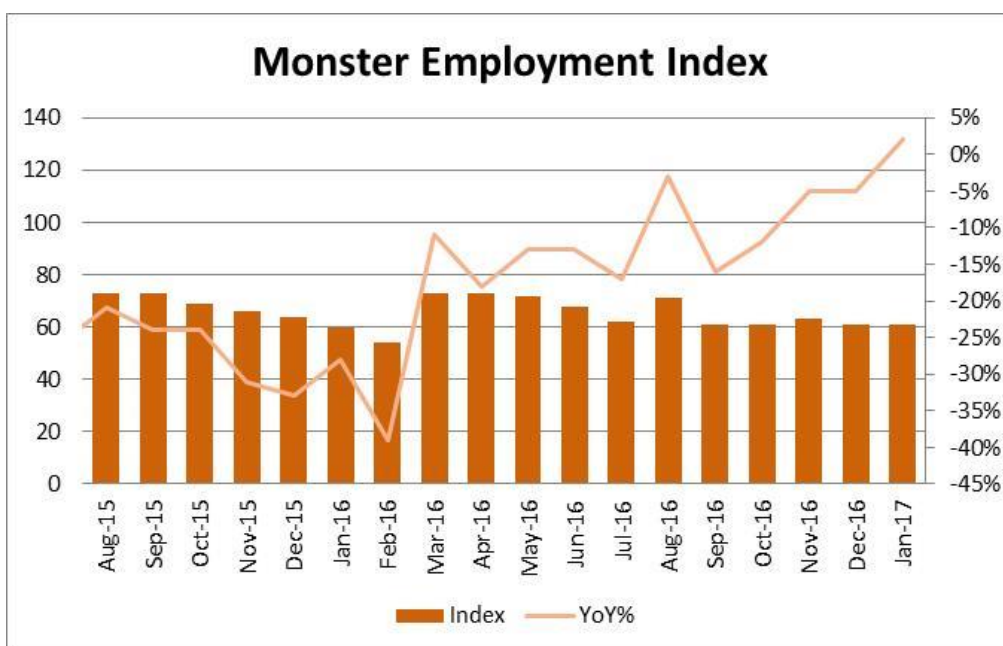


## Malaysia Online Hiring Registered 2% Annual Growth

- According to the Monster Employment Index, Malaysia reported a **2% year-on-year growth** in online recruitment activity between January 2016 and 2017
- Sectors to watch out for in 2017 include **IT, Telecom/ISP and BPO/ITES**, which reported the steepest growth in online hiring activity at 36% year-on-year
- The **Hospitality** sector saw the greatest decline in online recruitment at -19%
- **Software, Hardware, Telecom roles** reported the steepest annual growth in hiring at 57%, while **Customer Service** talent were the least in demand at **-52% year-on-year**



**KUALA LUMPUR, 27 FEBRUARY 2017** – According to the Monster Employment Index (MEI), Malaysia reported a 2% year-on-year growth in online hiring when comparing January 2017 to January 2016. This is a 7% jump from -5% year-on-year recorded in December 2016.

Looking most positive is hiring activity within the IT, Telecom/ISP and BPO/ITES sectors, recording its steepest growth in online hiring in the series at 36% year-on-year. This is up 21% from 15% year-on-year recorded in December 2016.

The Hospitality sector fared the worst when it comes to online hiring, reporting -19% year-on-year sharp fall in January 2017.

[The Monster Employment Index \(MEI\)](#) is a gauge of online job posting activities compiled monthly by Monster.com. It records the industries and occupations that show the highest and lowest growth in recruitment activity locally.

When looking at specific jobs in Malaysia, Software, Hardware, Telecom talent saw the strongest year-on-year demand at 57%. This is also the group's steepest growth recorded in this series.

Customer Service professionals continued to fare the worst in online hiring, exhibiting a massive 52% annual decline – plunging further from the 44% annual decline recorded in December 2016

“Malaysia’s online hiring has stumbled for most of 2016, before finally displaying signs of possible pick up in late 2016. With the economy expanding much faster than analysts’ expectations in 2017, online hiring in January has also reflected the trend. However, the country’s fragile currency and lingering external uncertainty will still prompt caution amongst employers,” **said Sanjay Modi, Managing Director, Monster.com – APAC and Middle East.**

“The growing popularity and focus on Fintech in Malaysia, on top of other shifts in traditional businesses, have likely driven much of the hiring growth in the IT and BFSI sectors. Demands in the Logistics industry will also likely see a surge along with the implementation of Logistics and Trade Facilitations Master Plan. This is evident in our MEI, where the demand for these professionals has been registering positive growth.”

The [Monster Employment Index](#) Malaysia is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities, culled from a large representative selection of career websites and online job listings across Malaysia. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

**Monster Employment Index Malaysia results for the past 18 months are as follows:**

Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Y-o-Y
73	73	69	66	64	60	54	73	73	72	68	62	71	61	61	63	61	61	2%

**Top Growth Industries**

Year-over-year Growth	Jan 16	Jan 17	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	59	80	36%
BFSI	73	81	11%
Production/Manufacturing, Automotive and Ancillary	81	88	9%
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	58	60	3%

**Lowest Growth Industries**

Year-over-year Growth	Jan 16	Jan 17	% Growth Y-o-Y
Advertising, Market Research, Public Relations, Media and Entertainment	73	70	-4%
Retail	69	60	-13%
Oil and Gas	76	66	-13%
Hospitality	68	55	-19%

**Top Growth Occupations**

Year-over-year Growth	Jan 16	Jan 17	% Growth Y-o-Y
Software, Hardware, Telecom	28	44	57%
Sales & Business Development	63	84	33%
Purchase/ Logistics/ Supply Chain	57	70	23%
Engineering /Production, Real Estate	63	66	5%

**Lowest Growth Occupations**

Year-over-year Growth	Jan 16	Jan 17	% Growth Y-o-Y
Marketing & Communications	88	85	-3%
Finance & Accounts	75	71	-5%
Hospitality & Travel	50	34	-32%
Customer Service	65	31	-52%

## By Industry

	2016												2017
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
<b>IT, Telecom/ISP and BPO/ITES</b>	59	49	76	78	80	76	72	90	71	70	80	83	80
<b>Engineering, Construction and Real Estate</b>	67	61	79	79	78	73	66	76	67	66	66	64	65
<b>BFSI</b>	73	63	97	94	91	84	71	84	71	70	72	68	81
<b>Production/Manufacturing, Automotive and Ancillary</b>	81	80	87	88	86	86	85	90	85	85	88	86	88
<b>Oil and Gas</b>	76	68	75	74	67	68	64	65	63	68	65	68	66
<b>Hospitality</b>	68	64	71	74	71	81	77	77	80	63	62	58	55
<b>Retail</b>	69	54	89	92	91	85	75	85	67	65	70	65	60
<b>Logistic, Courier/ Freight/ Transportation, Shipping/ Marine</b>	58	44	69	74	72	70	64	85	65	65	64	55	60
<b>Advertising, Market Research, Public Relations, Media and Entertainment</b>	73	61	78	80	77	77	72	80	71	71	73	73	70

## By Occupation

	2016												2017
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
<b>Software, Hardware, Telecom</b>	28	27	52	55	52	44	36	48	37	43	51	50	44
<b>Finance &amp; Accounts</b>	75	68	90	87	86	81	73	81	73	72	74	70	71
<b>Sales &amp; Business Development</b>	63	55	76	79	77	80	75	87	76	78	84	83	84
<b>Customer Service</b>	65	51	77	77	76	65	58	56	44	38	39	38	31
<b>Marketing &amp; Communications</b>	88	79	91	92	91	89	87	93	86	85	88	87	85
<b>HR &amp; Admin</b>	65	62	75	72	71	70	67	73	67	68	68	66	63
<b>Engineering /Production, Real Estate</b>	63	61	76	76	75	72	66	76	67	67	67	64	66
<b>Hospitality &amp; Travel</b>	50	56	67	69	67	80	68	76	68	49	46	38	34
<b>Purchase/ Logistics/ Supply Chain</b>	57	49	67	71	70	70	64	78	66	68	69	67	70

- ENDS -

**About the Monster Employment Index**

Launched in May 2015, with data collected since February 2014, the [Monster Employment Index](#) is a broad and comprehensive monthly analysis of online job posting activity in Malaysia conducted by [Monster Malaysia](#). Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Malaysia, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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