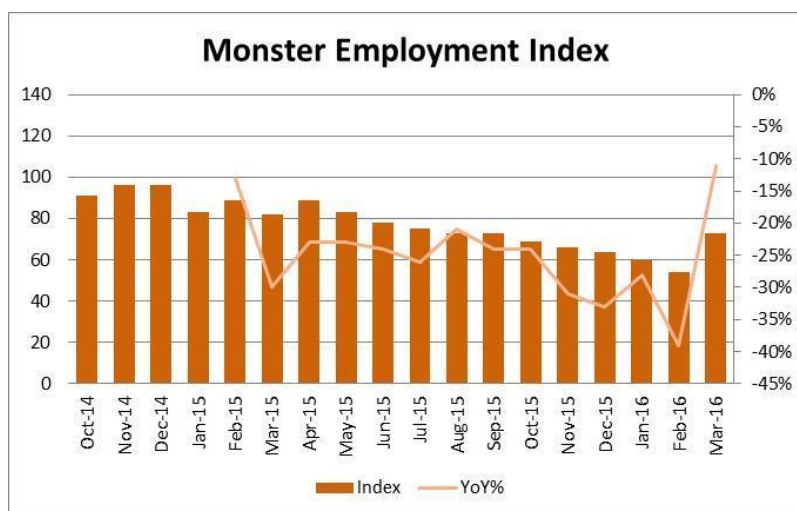


## Malaysia Reports -11% Annual Decline in E-Hiring; Overall Pace Of Decline Slows

- Malaysia reported -11% plunge in online hiring between March 2015 and 2016, a leap from -39% recorded between February 2015 and 2016
- **Advertising, Market Research, Public Relations, Media & Entertainment** sectors reported the steepest annual growth at 11%, whereas the **Logistic, Courier/ Freight/ Transportation, Shipping/ Marine** sector continued to report the sharpest year-over-year drop at -30%
- Online recruitment of **Customer Service** professionals saw the sharpest annual growth, at 10%, while the **Software, Hardware, Telecom** roles experienced the least demand at -39% year-over-year



**KUALA LUMPUR, 26 APRIL 2016** – Malaysia reported an -11% plunge in online hiring between March 2015 and 2016, up from -39% year-over-year drop reported in February.

This is according to the latest round of the Monster Employment Index (MEI) Malaysia, a gauge of online job posting activities, recording the industries and occupations that show the highest and lowest growth in recruitment activity locally.

Advertising, Market Research, Public Relations, Media and Entertainment sectors reported 11% year-over-year growth in online hiring in March – the steepest amongst the industry sectors monitored. This sector is also the only group registering positive annual growth in March.

The Logistic, Courier/ Freight/ Transportation, Shipping/ Marine sector on the other hand, reported the steepest decline at -30% year-over-year. This is closely followed by the Hospitality sector, at -29% year-over-year.

When looking at online demand across the occupational groups, Customer Service roles took lead, reporting 10% year-over-year growth in March. This is a 48% jump from -38% year-over-year plunge reported between February 2015 and 2016.

The Software, Hardware and Telecom jobs reported the sharpest annual fall in online hiring, at -39% year-over-year, up from -73% year-over-year reported between February 2015 and 2016.

“All job sectors and occupational groups have exhibited improved growth rates between February and March. According to the latest Moody’s Investors reports, Malaysia’s economic growth is on par with their forecasts, indicating positive growth prospects for the market in the coming months. This may lead to a boost the country’s trade linkages, which will in turn increase job openings in Malaysia,” said **Sanjay Modi, Managing Director, Monster.com (India, Middle East, Southeast Asia, Hong Kong).**

“The recruitment of foreign workers in Malaysia is likely to decrease drastically in the short-term, with the recent announcement to increase the foreign worker levy. But as businesses expand, it is likely that the demands for these workers will continue to roll in.”

The Monster Employment Index Malaysia is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities, culled from a large representative selection of career websites and online job listings across Malaysia. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

**Monster Employment Index Malaysia results for the past 18 months are as follows:**

Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Y-o-Y
91	96	96	83	89	82	89	83	78	75	73	73	69	66	64	60	54	73	-11%

**Top Growth Industries**

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Advertising, Market Research, Public Relations, Media and Entertainment	70	78	11%
Production/Manufacturing, Automotive and Ancillary	88	87	-1%
Retail	93	89	-4%
Oil and Gas	81	75	-7%

**Lowest Growth Industries**

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Engineering, Construction and Real Estate	89	79	-11%
IT, Telecom/ISP and BPO/ITES	87	76	-13%
Hospitality	100	71	-29%
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	98	69	-30%

**Top Growth Occupations**

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Customer Service	70	77	10%
Marketing & Communications	86	91	6%
Finance & Accounts	98	90	-8%
Engineering /Production, Real Estate	84	76	-10%

**Lowest Growth Occupations**

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Sales & Business Development	92	76	-17%
Purchase/ Logistics/ Supply Chain	86	67	-22%
Hospitality & Travel	91	67	-26%
Software, Hardware, Telecom	85	52	-39%

## By Industry

	2015										2016		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
<b>IT, Telecom/ISP and BPO/ITES</b>	87	88	81	80	102	82	91	85	77	72	59	49	76
<b>Engineering, Construction and Real Estate</b>	89	106	99	95	88	81	82	78	75	70	67	61	79
<b>BFSI</b>	105	121	116	105	111	97	91	82	73	77	73	63	97
<b>Production/Manufacturing, Automotive and Ancillary</b>	88	95	92	89	89	89	87	85	85	82	81	80	87
<b>Oil and Gas</b>	81	85	85	92	76	63	77	75	71	74	76	68	75
<b>Hospitality</b>	100	91	86	92	74	81	85	80	76	73	68	64	71
<b>Retail</b>	93	105	101	94	81	92	91	84	78	72	69	54	89
<b>Logistic, Courier/ Freight/ Transportation, Shipping/ Marine</b>	98	114	110	102	96	88	83	71	68	59	58	44	69
<b>Advertising, Market Research, Public Relations, Media and Entertainment</b>	70	83	85	90	87	86	87	82	83	78	73	61	78

## By Occupation

	2015										2016		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
<b>Software, Hardware, Telecom</b>	85	88	73	72	69	63	62	48	45	37	28	27	52
<b>Finance &amp; Accounts</b>	98	109	104	97	95	91	86	79	74	77	75	68	90
<b>Sales &amp; Business Development</b>	92	95	91	79	73	75	70	65	64	66	63	55	76
<b>Customer Service</b>	70	84	90	74	80	85	86	85	74	68	65	51	77
<b>Marketing &amp; Communications</b>	86	93	92	100	97	97	97	92	94	91	88	79	91
<b>HR &amp; Admin</b>	83	89	80	78	74	74	75	72	72	69	65	62	75
<b>Engineering /Production, Real Estate</b>	84	93	88	85	80	75	76	73	72	67	63	61	76
<b>Hospitality &amp; Travel</b>	91	87	77	79	60	74	76	80	69	66	50	56	67
<b>Purchase/ Logistics/ Supply Chain</b>	86	95	88	79	77	73	74	64	62	58	57	49	67

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### About the Monster Employment Index

Launched in May 2015, with data collected since February 2014, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in Malaysia conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including

Monster Malaysia, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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