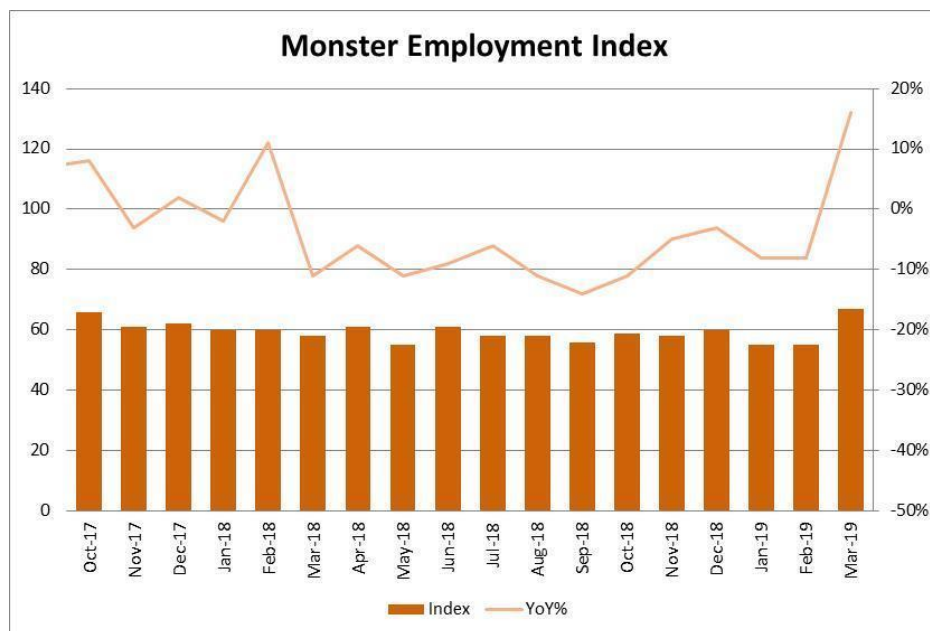


Malaysia sees enormous growth in online hiring at the end of Quarter 1, 2019

- *Monster Employment Index* registered an **annual growth of 16%** in Malaysia's online hiring during March 2019
- Among industry sectors, **IT, Telecom/ISP** and **BPO/ITES** exhibited the steepest annual growth by 60%, whereas, **Hospitality** saw the sharpest decline
- Among job roles, **Software, Hardware, Telecom** recorded the highest demand on-the-year with **70%** year-on-year growth.



KUALA LUMPUR, 25 APRIL 2019 – Malaysia's online hiring activity registered a spike of 16% at the end of Q1 2019, recording the steepest annual online employment growth in **IT, Telecom/ISP** and **BPO/ITES industries**. The job role with highest demand on-the-year was **Software, Hardware, Telecom**, according to the Monster Employment Index (MEI).

The **Hospitality** industry, however, took a dive, registering a 5% decline year-on-year.

[The Monster Employment Index \(MEI\)](#) is a gauge of online job posting activity compiled monthly by [Monster.com](#). It records the industries and occupations that show the highest and lowest growth in local recruitment activity.

As per the annual industry trends in Malaysia, that online recruitment activity surpassed the corresponding period from Q1 2018 in eight of the nine industry sectors monitored by the Index.

IT, Telecom/ISP and BPO/ITES recorded the most notable annual growth among sectors in March by 60%. The sector witnessed a considerable leap in demand as compared to the corresponding period from 2018, which witnessed a decline in demand, indicating that there is now more movement within the job market. In the short-term, IT, Telecom/ISP and BPO/ITES fared well, too, with an 11% month-on-month growth, a 14% three-month growth and a 26% six-month growth.

Notably, the **Retail** sector witnessed significant growth for the very first time since September 2015, with year-on-year growth of **45%**. This increase led it to be ranked amongst the top hiring industries this month. Between September 2018 and March 2019, the sector registered a six-month growth of 49%, the steepest among others.

Online recruitment activity in **Advertising, Market Research, Public Relations, Media and Entertainment** recovered year-on-year growth of 14%, following a downtrend trend that had been ongoing since April 2016. Compared to the 9% decline last month, there has been significant growth in this sector.

Another sector that has seen an uptrend is **Production/Manufacturing, Automotive and Ancillary** with a 9% increase. This job-role category exhibited improved on-the-year growth momentum of eight percentage points between February and March 2019. The sector also witnessed improved growth rates within other parameters: a month-on-month growth of 4%, a three-month growth of 4%, and a six-month growth of 8%.

E-recruitment activity in **Oil and Gas** witnessed eased pace growth of 5%; down from 11 percent in February 2019. Nonetheless, the sector recorded uptrend on three-month (up 1%) and six-month (up 14 %) basis.

Also, eight of the nine job roles among the occupation groups monitored by the Index recorded an uptrend in annual online demand. The demand for **software, hardware, telecom professionals** witnessed the **steepest year-on-year growth at 70%**, and 49% on a six-month basis as well.

“Though the Malaysian economy had a slow start earlier on in the first quarter of 2019, the economic growth forecast is now at 4.9% YoY for 2019, and it seems that the economy will continue to expand at a steady and promising pace. Because of this, the hiring mood has picked up and has shown a significant increase at the end of the first quarter. The Malaysian economy is well on its way to making its’ economic growth target for 2019,” said **Abhijeet Mukherjee, CEO of Monster.com – APAC and Middle East.**

“I foresee that this positive annual growth in online hiring will continue to increase in the months to come. Large organisations and SMEs will have a growing need for skilled software, hardware and telco professionals, especially since digital disruption is a key factor in successful business innovation. More and more organisations need to face challenges due to innovation by hiring the right professionals to keep up with trends in digitalisation.”

The [Monster Employment Index](#) Malaysia is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Malaysia. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

Monster Employment Index Malaysia results for the past 18 months are as follows:

Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Y-o-Y
66	61	62	60	60	58	61	55	61	58	58	56	59	58	60	55	55	67	16%

Top Growth Industries

Year-over-year Growth	Mar 18	Mar 19	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	84	134	60%
Retail	38	55	45%
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	67	80	19%
BFSI	66	76	15%

Lowest Growth Industries

Year-over-year Growth	Mar 18	Mar 19	% Growth Y-o-Y
Production/Manufacturing, Automotive and Ancillary	87	95	9%
Engineering, Construction and Real Estate	63	68	8%
Oil and Gas	94	99	5%
Hospitality	64	61	-5%

Top Growth Occupations

Year-over-year Growth	Mar 18	Mar 19	% Growth Y-o-Y
Software, Hardware, Telecom	50	85	70%
Customer Service	19	22	16%
Sales & Business Development	72	83	15%
Purchase/ Logistics/ Supply Chain	72	80	11%

Lowest Growth Occupations

Year-over-year Growth	Mar 18	Mar 19	% Growth Y-o-Y
Marketing & Communications	77	84	9%
Finance & Accounts	68	70	3%
Engineering /Production, Real Estate	68	70	3%
Hospitality & Travel	45	33	-27%

By Industry

	2018											2019	
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar

IT, Telecom/ISP and BPO/ITES	84	94	88	101	102	102	106	124	119	118	118	121	134
Engineering, Construction and Real Estate	63	68	62	66	63	62	59	62	60	59	56	55	68
BFSI	66	70	57	68	63	62	58	64	61	61	60	62	76
Production/Manufacturing, Automotive and Ancillary	87	90	90	92	90	89	88	91	90	91	88	91	95
Oil and Gas	94	91	89	92	92	94	87	98	103	98	102	103	99
Hospitality	64	58	54	55	53	55	53	55	54	56	55	58	61
Retail	38	43	35	42	39	40	37	43	40	40	35	33	55
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	67	69	53	70	69	66	59	68	61	64	63	54	80
Advertising, Market Research, Public Relations, Media and Entertainment	56	59	53	60	56	58	54	58	56	55	53	52	64

By Occupation

	2018												2019
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Software, Hardware, Telecom	50	58	48	60	57	56	57	67	67	62	62	64	85
Finance & Accounts	68	71	62	68	64	64	60	65	62	61	60	60	70
Sales & Business Development	72	76	70	72	73	74	72	76	74	76	69	69	83
Customer Service	19	21	17	22	22	22	22	30	19	15	16	15	22
Marketing & Communications	77	79	75	79	77	78	76	78	77	78	75	75	84
HR & Admin	59	62	57	61	59	59	57	58	56	58	56	56	65
Engineering /Production, Real Estate	68	70	65	71	66	66	62	66	64	63	60	59	70
Hospitality & Travel	45	38	46	49	46	45	50	34	38	52	34	32	33
Purchase/ Logistics/ Supply Chain	72	74	63	74	74	71	66	72	68	71	65	64	80

About the Monster Employment Index

The Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity locally. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information. Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May

2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

About Monster APAC & Gulf

Monster has been a leading online career and recruitment resource for more than 20 years. With its cutting-edge technology, it provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

Monster in APAC & Gulf started its operations with India in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India, it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' – a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Gulf, visit: www.monsterindia.com | www.monstergulf.com | www.monster.com.sg | www.monster.com.my | www.monster.com.ph | www.monster.com.hk

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