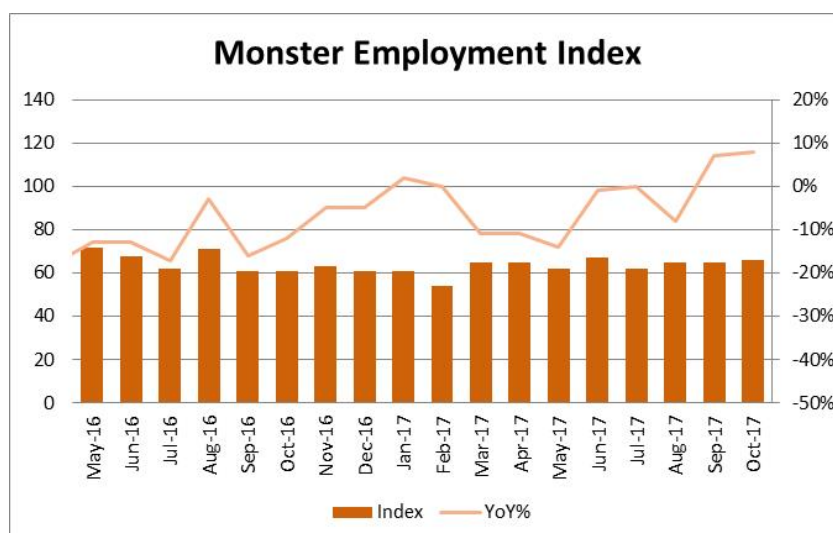


## Online hiring activity in Malaysia continues to spike, charts 8% annual growth in October

- Online recruitment activity in Malaysia jumped **8%** between October 2016 and 2017, according to the latest Monster Employment Index (MEI)
- The **IT, Telecom/ISP and BPO/ITES** sector reported the highest growth in online hiring activity at **41% growth year-on-year**
- The **Retail** sector saw the steepest decline at **-23% year-on-year**
- Demands for **Software, Hardware, Telecom** professionals reported the highest annual growth in hiring demand at **60% year-on-year**, while **Customer Service** talent were the least in demand at **-37% year-on-year**



**KUALA LUMPUR, 28 November 2017** – According to the latest Monster Employment Index (MEI), online hiring activity in Malaysia witnessed 8% growth in October 2017 from the year-ago level.

[The Monster Employment Index \(MEI\)](#) is a gauge of online job posting activities compiled monthly by [Monster.com](#). It records the industries and occupations that show the highest and lowest growth in recruitment activity locally.

In October, the **IT, Telecom/ISP and BPO/ITES** sector registered the most notable annual growth, recording a 41% year-on-year increase in online hiring. This has also led to the increase in occupational demand for **Software, Hardware and Telecom** professionals, which saw a 60% year-on-year growth in the same month.

The job market in the **retail** sector, however, reported the sharpest drop in hiring activity, with a -37% year-on-year drop.

Demand for professionals also saw a dip with **Customer Service** remaining as the worst performing occupational group, reporting a steep 37% year-on-year decline.

“Organisations in Malaysia are already reinventing themselves to embrace digitization – firms are at various stages of new technology adoption. As new innovations are taken up more quickly, firms need to react faster to capture those opportunities and employ talent with the right skills to drive digital growth,” said Sanjay Modi, Managing Director, Monster.com - APAC and Middle East.

“The Malaysian government revealed a continued strong focus on the digital economy, forecasting that it will contribute 18.2% of national GDP by 2020. It’s therefore no surprise this sector in employment will continue to exhibit steady demand.”

The [Monster Employment Index](#) Malaysia is a monthly gauge of online job posting activity, based on a real-time review of millions of employer job opportunities, culled from a large representative selection of career websites and online job listings across Malaysia. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

**Monster Employment Index Malaysia results for the past 18 months are as follows:**

May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Y-o-Y
72	68	62	71	61	61	63	61	61	54	65	65	62	67	62	65	65	66	8%

**Top Growth Industries**

Year-over-year Growth	Oct 16	Oct 17	% Growth Y-o-Y
IT, Telecom/ISP and BPO/ITES	70	99	41%
Oil and Gas	68	87	28%
Logistic, Courier/ Freight/ Transportation, Shipping/ Marine	65	72	11%
BFSI	70	76	9%

**Lowest Growth Industries**

Year-over-year Growth	Oct 16	Oct 17	% Growth Y-o-Y
Engineering, Construction and Real Estate	66	69	5%
Hospitality	63	62	-2%
Advertising, Market Research, Public Relations, Media and Entertainment	71	62	-13%
Retail	65	50	-23%

**Top Growth Occupations**

Year-over-year Growth	Oct 16	Oct 17	% Growth Y-o-Y
Software, Hardware, Telecom	43	69	60%
Sales & Business Development	78	88	13%
Purchase/ Logistics/ Supply Chain	68	76	12%

**Lowest Growth Occupations**

Year-over-year Growth	Oct 16	Oct 17	% Growth Y-o-Y
Marketing & Communications	85	82	-4%
Hospitality & Travel	49	46	-6%
HR & Admin	68	62	-9%

Engineering /Production, Real Estate	67	73	9%	Customer Service	38	24	-37%
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## By Industry

	2016				2017								
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
<b>IT, Telecom/ISP and BPO/ITES</b>	70	80	83	80	64	86	87	87	100	92	92	95	99
<b>Engineering, Construction and Real Estate</b>	66	66	64	65	63	75	71	69	69	64	67	67	69
<b>BFSI</b>	70	72	68	81	71	88	86	82	85	75	78	75	76
<b>Production/Manufacturing, Automotive and Ancillary</b>	85	88	86	88	87	93	93	94	93	89	91	92	92
<b>Oil and Gas</b>	68	65	68	66	66	71	82	78	87	83	87	86	87
<b>Hospitality</b>	63	62	58	55	53	59	59	55	58	60	64	64	62
<b>Retail</b>	65	70	65	60	42	57	59	59	64	54	54	52	50
<b>Logistic, Courier/ Freight/ Transportation, Shipping/ Marine</b>	65	64	55	60	47	69	69	67	76	66	72	63	72
<b>Advertising, Market Research, Public Relations, Media and Entertainment</b>	71	73	73	70	58	69	66	63	67	61	63	62	62

## By Occupation

	2016				2017								
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
<b>Software, Hardware, Telecom</b>	43	51	50	44	35	57	59	50	65	56	59	60	69
<b>Finance &amp; Accounts</b>	72	74	70	71	68	79	78	74	79	73	75	73	74
<b>Sales &amp; Business</b>	78	84	83	84	63	83	86	84	91	84	87	88	88

<b>Development</b>													
<b>Customer Service</b>	38	39	38	31	23	32	31	27	30	27	24	22	24
<b>Marketing &amp; Communications</b>	85	88	87	85	77	84	83	81	83	80	81	82	82
<b>HR &amp; Admin</b>	68	68	66	63	57	65	64	62	66	62	64	61	62
<b>Engineering /Production, Real Estate</b>	67	67	64	66	67	74	71	68	73	68	71	71	73
<b>Hospitality &amp; Travel</b>	49	46	38	34	31	47	42	35	42	43	39	45	46
<b>Purchase/ Logistics/ Supply Chain</b>	68	69	67	70	61	74	73	71	78	73	77	72	76

**About the Monster Employment Index**

Launched in May 2015, with data collected since February 2014, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in Malaysia conducted by Monster Malaysia. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Malaysia, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

**About Monster Worldwide**

Monster Worldwide, Inc., parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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